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TWIN TRANSITION: Empowering European SMEs for the Digital and Green Future

Supporting small and medium-sized enterprises in Europe to strengthen their readiness, improve management capacity, and develop the competences needed to remain resilient, sustainable, and competitive in a rapidly changing economy.



TwinSME

An Erasmus+ KA220-VET project helping SMEs navigate the twin transition towards digital transformation and environmental sustainability.

www.twinsme.eu



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ABOUT TWIN SME



TWIN SME – Twin Transition: Empowering European SMEs for the Digital and Green Future was created to support small and medium-sized enterprises in meeting these new demands. Many SMEs are expected to modernise, improve their digital performance, and adopt greener practices, yet often lack the practical tools, guidance, and training needed to manage this transition effectively.



TWIN SME responds to this need by helping SMEs strengthen their awareness, readiness, and management capacity in both the digital and green dimensions of change.



The project will provide practical support through innovative tools, educational resources, and training activities tailored to SME managers.



By combining EU policy priorities with the real needs of businesses, TWIN SME aims to help enterprises become more sustainable, more resilient, and more competitive, while also strengthening cooperation between SMEs, education providers, and business support organisations across Europe.



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Why TWIN SME?



TwinSME – Twin Transition: Empowering European SMEs for the Digital and Green Future is an Erasmus+ KA220-VET project that supports small and medium-sized enterprises in responding to the twin transition: digital transformation and environmental sustainability. It helps SMEs strengthen their readiness, improve management capacity, and develop the competences needed to remain resilient, sustainable, and competitive in a rapidly changing economy.



The European Union is placing growing importance on the twin transition: the combined shift towards a greener, more sustainable economy and a more digital, innovative Europe. Through major priorities such as the European Green Deal and the Digital Decade, the EU is encouraging businesses, institutions, and education systems to adapt to new environmental, technological, and economic realities.



This twin approach recognises that digital progress and sustainability must go hand in hand if Europe is to remain competitive, resilient, and inclusive.



TwinSME will deliver a digital self-assessment tool, a maturity framework and assessment grid, and a user guide to help SMEs evaluate their progress in the twin transition.



It will also produce digital tools for green and digital management systems, educational resources and training materials for SME managers, and consultation and training activities to test and refine the project outputs.



Key resources will be made available through the project website in multiple languages, supporting wider access, practical use, and long-term sustainability.



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TwinSME

**EMPOWERING EUROPEAN SMEs
FOR THE DIGITAL AND
GREEN FUTURE**

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Who is behind TWIN SME?

TWIN SME is an Erasmus+ KA220-VET Cooperation Partnership funded by the European Union. It is a collaborative project in the field of Vocational Education and Training, bringing together a European consortium of partners to respond to a shared challenge: helping SMEs manage the twin transition towards digital transformation and environmental sustainability.

It is based on transnational partnership, shared expertise, and joint development of practical results.



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